

CURRICULUM VITAE

Name : Dr. S. Karthikeyan
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Teaching Experience : 16 Years



Sl. No.	Name of the Institution	Period of Service
1.	J.J. College of Arts and Science (Autonomous)	20.08.2003 to Till date

Research Papers in Peer-Reviewed or UGC listed Journals

S.No	Title of the paper, with Journal's name, Year of Publication, Vol. No., Page Nos., etc.	ISSN No.	Impact Factor, if any*	Author-ship**
1	A study on the role of promoting activities with special reference to budgeted hotels in chennai city, International Journal of Management Research and Technology, Vol 8, Page no. 7 – 17	0974-3502	0.175	Author
2	A study on Management of Cash with special reference to star hotel in Chennai city , Asia Pacific Journal of Research, Vol. 1 Issue XLVI Page. No 77- 86	2347-4793	6.58	Author
3	Inter-Relationship Between Travel Agents And Airlines, Hotels And Car Rental In Chennai City, International Research Journal Of Commerce, Arts And Science, Vol. no 5 issue 4 Page no 122 – 139	2319 -9202	2.93	Author

Invited Lecture / Papers presented in Conference / Seminar / Refresher / Orientation / FDP

S.No	Title of the Invited Lecture/Paper presented	Title of Conference/Seminar etc.	Organised by	Date of Presentation	Level
1	Faculty Orientation Programme	Faculty Orientation Programme	Training people, Bangalore	26.11.2010 & 27.11.2010	College
2	Analysis of motivation trends with special reference to TNSTC	Emerging Trends in Human Resource Practices	J.J. College of Arts and Science, Pudukkottai	15.07.2011	State level
3	Emerging Trends on Marketing of Travel agency	Marketing Research in the emerging Global scenario	Sri Venkateshwara College of Arts & Science, Peravurani	24.09.2011	International (Within India)
4	Workshop	South Indian food in Contemporary Age	Mary Matha College, Periyakulam	27.02.2013	National
5	Workshop	Reform of Undergraduate and Postgraduate curriculum for Enhancing employability	Bharathidasan University (Curriculum development Cell)	22.03.2013	University
6	IECD - Workshop	Workshop for College Teachers on Entrepreneurship	Bharathidasan University	03.04.2013 to 08.04.2013	University
7	A study on Customer attitudes towards eco-friendly practices adopted in Hotels in India	Role of Corporate Social Responsibility in environment Management	Karpaga Vinayaga Institute of Management, Pudukkottai	16.04.2014	National
8	Appraising of ITDC Ltd	Emerging Dimensions of Management-Issues and Challenges	J.J. College of Arts and Science, Pudukkottai	05.09.2014 & 06.09.2014	International (Within India)
9	Conference	Emerging trends in Management, commerce, Education and Economics	Swami Vivekananda Institute of Management	13.02.2015	International (Within India)
10	A study on Tourist preferences of Hotels in Tamilnadu	National symposium on Emerging trends in innovation in Academic research	Indian Academic Researchers Association, Tiruchirappalli	21.05.2016	National

11	A study on Hospitality industry with special reference to Hotels in Tamilnadu	International symposium on emerging trends in rejuvenating academic research	Indian Academic Researchers Association, Tiruchirappalli	22.04.2017	International (Within India)
12	Faculty Orientation Programme	Faculty Orientation Programme	J.J. College of Arts and Science, Pudukkottai	09.06.2018 & 10.06.2018	College
13	Anti-patterns in Tourism industry- an overview	Advances in business Management Entrepreneurship and inclusive growth	J.J. College of Arts and Science, Pudukkottai	18.12.2019 & 19.12.2019	International (Within India)
14	Customers Attitude towards hotels Digitalised Era	New career's in D-Marketing	Annai Velakanni College, Tholayavattam	17.02.2020	National

ACADEMIC LEADERSHIP

- Chairman & Examiner for Paper Valuation (U.G. & P.G.), **Bharathidasan University, Trichy**
- Subject expert for Board of Studies in B.Sc.Voc. (Hotel Management), **Alagappa University, Karaikudi**
- Member, Board of Studies, **Bharathidasan University, Trichy**
- University Nominee for Board Of Studies in Jamal Mohamed College, Trichy, **Bharathidasan University, Trichy**
- Chairman (Question paper setting and Scrutinizing board), **Bharathiar University, Coimbatore**
- Subject expert in the Board of Studies in Catering Science and Hotel Management, **Rathnavel Subramaniam College of Arts & Science, Coimbatore**
- Chairman, Board Of Studies (U.G.) for Hotel Management & Catering Science, **J.J. College of Arts and Science (Autonomous), Pudukkottai**
- Examiner (Practical, question paper setting and Paper Valuation) for **SRM University, Chennai, Kerala University, Trivandrum, Bharathiar University, Coimbatore, Dr.M.G.R. University, Chennai** and various colleges like **Government Arts college, Coimbatore, GTN Arts and Science college, Dindigal, AVC College, Mayiladuthurai, Subba lakshmi Lakshmi pathy College, Madurai, Jamal Mohamed College, Trichy, Nehru Arts and Science College, Coimbatore, PSG College, Coimbatore etc**